SAVING PUBLICLY FUNDED HEALTH CARE: the role of economics
Opening remarks by Dr. David N. Ostrow, President and CEO, Vancouver Coastal Health

DATE
Friday, September 14th, 3:30PM

Reception to follow 4:30 – 6:00pm
RSVP required. Details below

NEW LOCATION
VGH Paetzold Lecture Hall, Jim Pattison Pavilion
North 1887, 899 W. 12th Ave., Vancouver BC

RSVP
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Publicly-funded health care is frequently under attack, and no less so in these times of relative austerity. Yet, perhaps ironically, there are sound economic arguments as to why systems like Medicare should be protected, even expanded, and supplementary ‘revenue raisers’, like user charges, abolished.

Many of these arguments were developed here in Canada and will be outlined in Dr. Donaldson’s talk before he then turns to the unpalatable and unspoken truth still often not recognised in health care - that, despite public funding, we need to recognise and more-explicitly manage scarcity of resources. Dr. Donaldson will also outline a collaborative research and implementation agenda for scarcity management in health care which, if followed, can only further strengthen the efficiency and fairness of Medicare.

Professor Cam Donaldson, Yunus Chair in Social Business & Health, Glasgow Caledonian University

Dr. Cam Donaldson, the Yunus Chair in Social Business & Health at Glasgow Caledonian University, is an internationally acclaimed health economist with over 25 years experience in the field. His current research focus is microcredit and other forms of social business as interventions to improve health and well-being.