



SCICATS EDITING WORKSHOPS: FEB 2021

In collaboration with the Canadian Blood Services and SciCATs, the Centre for Blood Research (CBR) is pleased to present two editing workshops in February 2021. These will be facilitated by SciCATs, a collective of Vancouver-based science communicators providing skills-based training, resources, and in-person workshops. All are welcome to attend.

FROM BLAH TO BLOG: EDITING TIPS TO ENHANCE YOUR SCIENCE WRITING

THURSDAY FEBRUARY 11 | 10:00 - 11:00 AM PST | ZOOM

In this 1-hour workshop, we will explore some best practices for writing clear and persuasive science pieces for general audiences. This workshop will cover editing tips specific to lay science writing, plus a hands-on activity walking you through a step-by-step editing example. By the end of this session, you'll come away with:

- A better understanding of how to tailor science writing to different lay audiences
- Actionable, repeatable steps to edit lay science pieces
- Practical tips to make your writing more persuasive

FROM PROCESS TO PRACTICE: EDIT-A-THON TO BETTER YOUR BLOG

WEDNESDAY FEBRUARY 24 | 9:00 - 10:30 AM PST | ZOOM

This 1.5 hour workshop is an extension of the SciCATs workshop "From Blah to Blog". In the first workshop, we covered eight tips to improve your lay science writing. In this interactive follow-up session, we will work together to integrate these tips into a piece of your own science writing. By the end of this session, you'll come away with:

- A process for evaluating a piece of science writing for content that is clear, concise, and engaging
- Suggestions to enhance your science writing according to eight best practices for lay writing

Note: Given the interactive nature of this workshop, **space will be limited**. We also ask that you **bring a prepared piece of writing** to be workshopped. Please bring something approximately 500 words or less. This writing could be a blog you would like to write or a lay summary for your research or a paper.

Register here: <https://tinyurl.com/scicatsworkshop-feb2021>



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